

# Le BEAUVALLON

# Le BEAUVALLON



## HISTORY

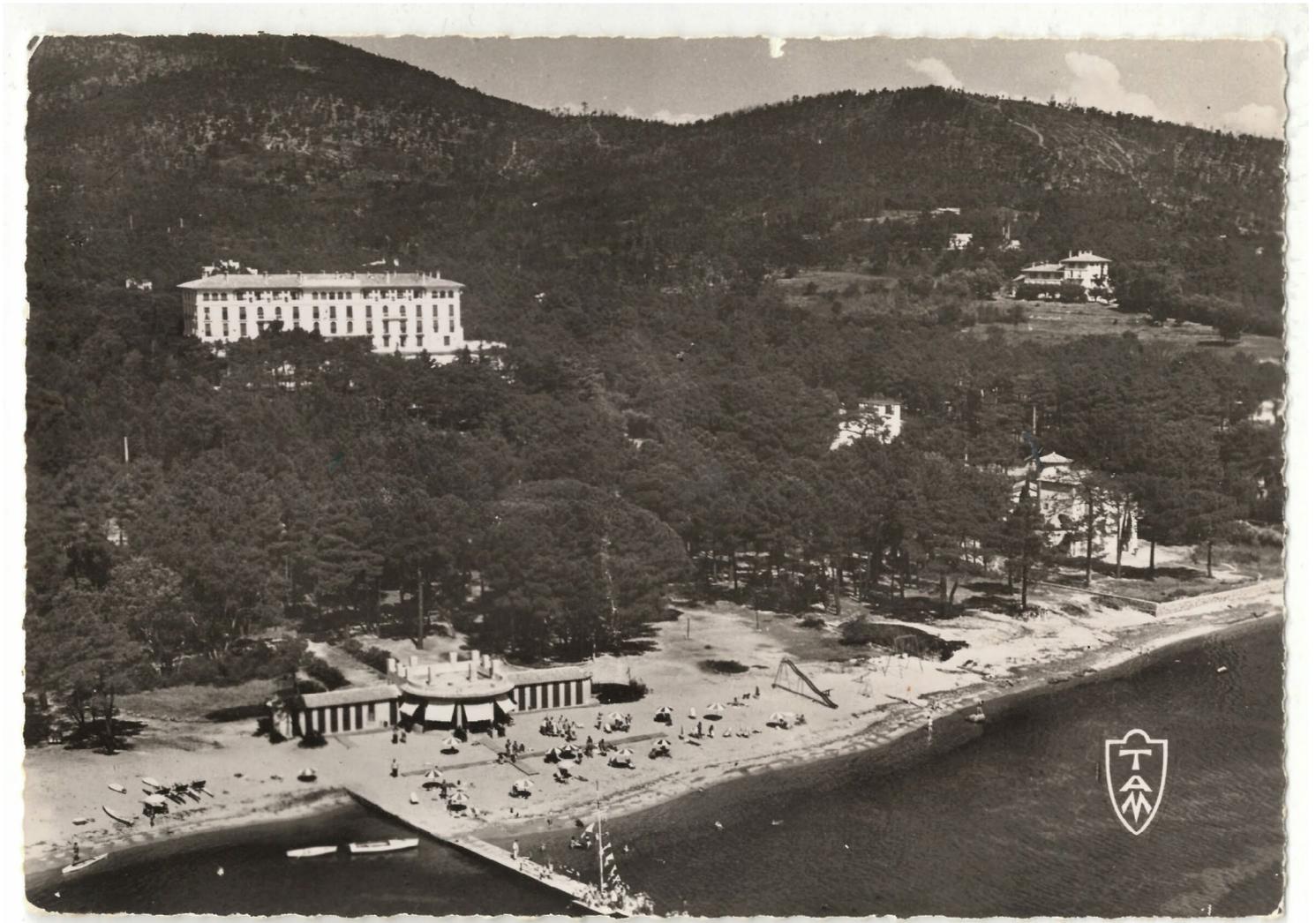
---

In 1911, the entrepreneur Emile Bernheim was vacationing in the South of France when he stumbled upon an idyllic spot – a place of beauty and seclusion. Bernheim bought the land and built Le Beauvallon, a private hotel for the Parisian glitterati, which was completed in 1914. However, the opening of the hotel was delayed by the First World War. During this time, Bernheim gave the hotel to the French government and it became the first Red Cross Hospital on the Côte d’Azur.

The political past of Le Beauvallon runs deep – the hotel has witnessed two world wars and played a part in both. US forces landed on nearby beaches on 15 August 1944 as part of Operation Dragoon, and Jean Moulin, a hero of the French Resistance, often stayed at Le Beauvallon during the Second World War.

Over the years, the hotel has welcomed eminent artists, writers and politicians. The distinguished guest list has included Colette, F. Scott Fitzgerald, Churchill and Edward Kennedy, who all fell for the charms of the Riviera.

Now over one hundred years old, Le Beauvallon has undergone a transformation from which it has emerged as a unique private hotel residence, where every modern convenience exists alongside Belle Époque qualities of an otherwise vanished age.



STE-MAXIME-(Beauvallon), 15 Août 1944. Débarquement

Allied troops disembarking on Le Beauvallon beach in 1944.



American writer F. Scott Fitzgerald is one of many artists who were guests at Le Beauvallon.

## LE BEAUVALLON TODAY

---

There are some places around the world that never seem to change. Not many, but among them is the French Riviera. Described nearly a hundred years ago by F. Scott Fitzgerald as ‘the hot sweet South of France’, it has never lost its mythical status in the eyes of the world. Since the Belle Époque, those golden years of peace, optimism and flourishing arts, the French Riviera has been the place to escape to for the great and the good.

Drawn by the quality of the light, the shimmering blue of the sea and the warm scents drifting down from the sun drenched hillsides, the Riviera offers those who come here an experience that charges all the senses and stays long in the memory.

Along this mythical coastline, looking across the bay to Saint-Tropez sits Le Beauvallon, one of the original Belle Époque palaces on the Riviera. For many years a grand hotel, it welcomed the likes of Winston Churchill’s wife, Lady Clementine, and King Mohamed V of Morocco. As with all things on the Riviera legend and reality are often one and the same.

Today Le Beauvallon is a private hotel residence and estate, available on an exclusive basis to those looking for an experience all of their own in this magical corner of the Mediterranean.

Rising from gently sloping lawns and surrounded by parasol pines, Le Beauvallon elegantly commands the bay, while jealously guarding its seclusion and tranquillity.

Built in a grander age Le Beauvallon offers its guests, of all generations, great space and freedom. It has been imagined as a retreat for family groups, or even businesses looking for a very different type of venue.

While you are here Le Beauvallon is all yours.



## GROUND FLOOR

---

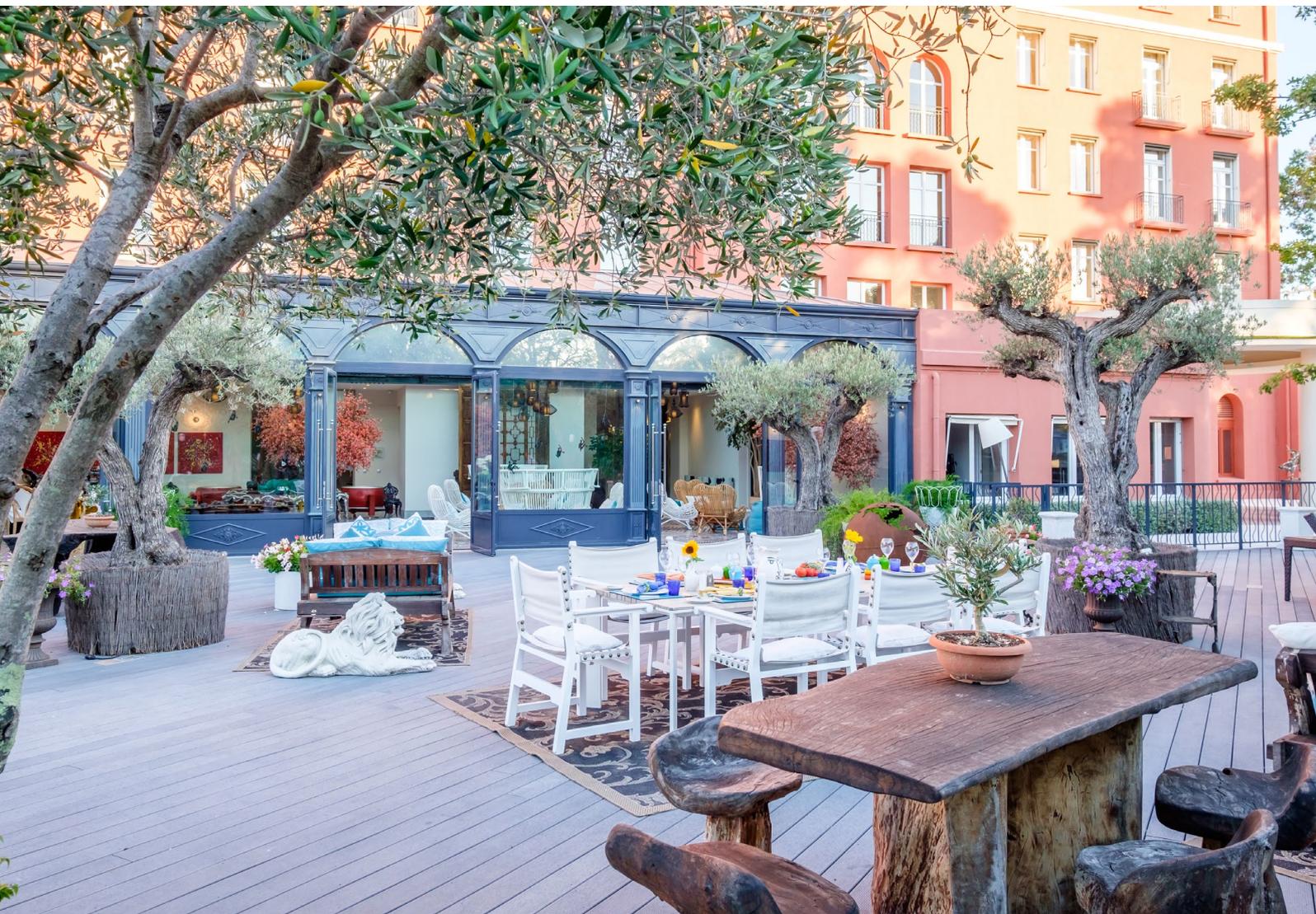
2030 sqm total area  
Chairman's Office  
Boardroom  
7Cs / Lounge  
Library  
Dining Room  
Salon Sud  
Ballroom  
Winter Garden (right)













## GARDEN LEVEL

---

500 sqm total area  
Boudoir  
Cinema  
Dance Studio  
Games Room with Karaoke  
Gym  
Massage Rooms  
Shisha Lounge (right)  
Wine Cellar





## UPPER FLOORS

---

4000 sqm total area  
Sky Pad (right)  
26 Large Suites  
14 En-suite Rooms





## THE BEACH CLUB

---

With its spectacular 120m beach front and panoramic views across the bay of Saint-Tropez, water is the main theme of the beach club. The perfect relaxation spot, the club consists of a beach-side swimming pool, a striking pavilion and a private stretch of sandy beach with its own tender pontoon.

The glamorous pool zone features a pool bar, shady pavilions and extravagant tropical planting. The half size Olympic pool sits on the edge of the beach. Nearby is the summer pavilion, a building which started its life as the 2002 Serpentine Gallery pavilion in Hyde Park. Now sitting comfortably on Le Beauvallon's shore, the pavilion pays homage to the beautiful Riviera light and century old pine trees that filter through its transparent panels.



## LIMOUSINE BOAT

---

The Fjord 40 Cruiser is a sleek, elegant 40ft motor yacht with a highly polished mirrored chrome finish – it is one of a kind. With modern lines and a straight shearless hull, the Fjord 40 makes a bold statement on the water. The large windows on port and starboard, as well as the full width sliding sun roof, flood the saloon with natural light.

The boat provides both protected interior space, a washroom on board and ample exterior space. Most importantly, this is a safe and comfortable ride in a stylish and attention catching boat.

It provides an altogether more pleasant and exhilarating alternative to summer traffic for all journeys in the Bay of Saint-Tropez.



## ART AND LE BEAUVALLON

---

The property lies on the French Riviera, a place famed for its beauty and ambience. The clear, crisp light and the vivid colours of the area have attracted many artists and writers over the years. Le Beauvallon itself, in its previous incarnations, has welcomed Collette, Paul G eraldy and Fran oise Sagan amongst others.

The artistic tradition is carried into the present day, as the property incorporates and exhibits artworks throughout its interior and exterior spaces. The charisma, charm and history of Le Beauvallon are complemented by these artistic additions, and the Feng Shui adjustments allow a fresh and sinuous energy to flow through the building.





## LOCATION & SURROUNDING SITES

---

**L**e Beauvallon nestles on a gently graded slope which leads down to the sea. It lies in the Var Department of France on the Côte d'Azur between the little seaside towns of Sainte-Maxime to the east and Port Grimaud to the west, and commands an unrivalled view south across the sparkling bay of St Tropez.

### *A few minutes away*

The magic of the Côte d'Azur and the enchantment of Provence are both within easy reach. From Monte Carlo to the bay of Saint-Tropez via Cannes, Nice, Antibes, Saint-Paul de Vence and Saint-Raphaël, there are so many rich and unforgettable experiences to enjoy.

### *The sea and sailing*

The most magnificent yachts can be found in the bay of Saint-Tropez and every year, the famous 'Voiles de Saint-Tropez' regatta draws sailing enthusiasts from all over the world.

### *Vines, wines, olives*

In this land of plenty the vineyards produce excellent A.O.C Côtes de Provence and Bandol wines, whilst the locally-produced olive oil is exceptional.

### *Markets and shopping*

The streets of fashionable little ports and historic villages are lively all year round. From colourful markets, alive with the lilting accents of the Provence, to shopping in deluxe boutiques, this is retail therapy at its most irresistible.

### *Art and Museums*

Castles, museums, art galleries and antique dealers are plentiful in this historic area.



## HOW TO GET HERE

---

Transport services are available on request.  
Helicopters and private jets can also be arranged.

### **AIR:**

Grimaud Heliport: 5 kms – 10 minutes  
Saint-Tropez La Mole Airport: 16 kms – 20 minutes  
Toulon Hyères Airport: 50 kms – 1 hour  
Cannes Mandelieu Airport: 60 kms – 1 hour  
Nice International Airport: 90 kms – 1hr 15 minutes  
Marseille International Airport: 150 kms – 1hr 30 minutes

### **BOAT:**

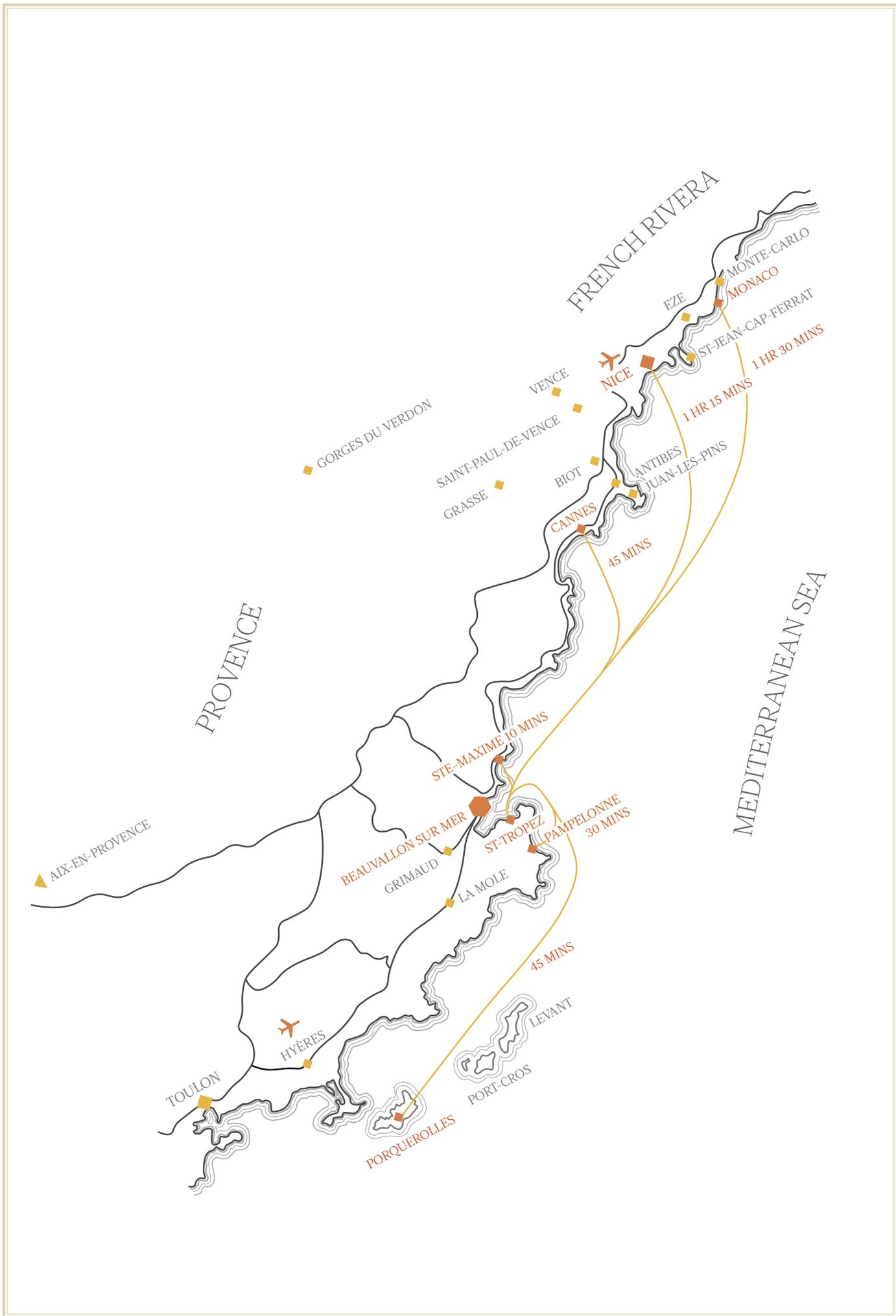
Private mooring at the hotel beach – draft: 1.70m

### **CAR:**

Autoroute A8, exit Le Muy, direction Sainte-Maxime/ Saint-Tropez

### **TRAIN:**

Les Arcs sur Argens Station: 20 kms – 30 minutes  
Saint Raphaël Station: 25 kms – 30 minutes



## PROPERTY FEATURES

---

Accommodation for up to 88

Sky Pad

26 large suites

14 en-suite rooms

7Cs / Lounge

Salon Sud

Library

Dining room

Ballroom

Chairman's office

Boardroom

Kitchens

Wine cellar

Shisha lounge

12 seat cinema

Children's playroom

Games room with karaoke

Dance studio

Gym

Massage rooms

Boudoir

Winter garden

North terrace with an outdoor  
kitchen and barbeque

South terrace

2 hectares gardens

Car park

On-site helipad

Beach club:

Heated half Olympic size pool

Two jacuzzis

Changing rooms

Bar-terrace with Mongolian  
barbeque and Spanish clay oven

Large kitchen and cold rooms

2002 Serpentine Gallery pavilion

Rotunda

Car park

Sand beach with tender pontoon

Fjord 40 Cruiser - 40ft yacht

Zar tender - 20ft

Inclusive services:

Property rental and insurance

24hr concierge services

24hr site security

Housekeeping

Service personnel

Breakfast and snacks

Fjord 40 Cruiser for transfers in the  
Bay of Saint-Tropez



